

Long Term Plan - Creative Digital Media Production.

	Week 1	Week 2	Week 3	Week 4	Week 5	Week 6	Week 7		Week 8	Week 9	Week 10	Week 11	Week 12	Week 13	Week 14		Week 15	Week 16	Week 17	Week 18	Week 19	Week 20	Week 21	Week 22	Week 23		Week 24	Week 25	Week 26	Week 27	Week 28	Week 29	Week 30		Week 31	Week 32	Week 33	Week 34	Week 35	Week 36	Week 37	Week 38
Year 12 - L2	Unit 1 Introduction to Digital Media							Pupils will know: Digital media sectors, products and platforms. Pupils will be able to: Identify digital media sectors, products and platforms	Unit 5 Digital Publishing Production							Pupils will know: The use of digital publishing technology and techniques Pupils will be able to: Produce material for digital publication	Unit 2 Planning and Pitching a Digital Media Product							Pupils will know: How to develop ideas for a digital media product Pupils will be able to: pitch ideas and produce planning for a digital media product.	Unit 3 Moving Image Production							Pupils will know: The key features of moving image productions. Pupils will be able to: Produce and review a digital moving image production.	Pupils will know: Pupils will be able to:									
Year 12	Unit 1 Introduction to Media Representation							Pupils will know: How media products construct representations Pupils will be able to: Explain how representations are constructed and messages are conveyed across a variety of media products.	Unit 1 Constructing and deconstructing media messages							Pupils will know: How media products are constructed to convey messages and values Pupils will be able to: Deconstructed media messages in a variety of products.	Unit 1 Genre Codes and Conventions							Pupils will know: The construction of media texts using established codes and conventions. Pupils will be able to: Identify and analyse established codes and conventions in a variety of media products.	Unit 4 Planning Portfolio							Pupils will know: The requirements of pre-production of a digital media product. Pupils will be able to: Carry out pre-production for a digital media product. Produce a pre-production portfolio for a creative media production	Unit 10-Film Production Learning Aim A-Codes and Conventions							Pupils will know: The codes and conventions of fictional film productions Pupils will be able to: Analyse the narrative and stylistic codes and conventions of different film genres		
Year 13	Unit 10-Film Production Learning Aim A-Codes and Conventions							Pupils will know: The codes and conventions of fictional film productions Pupils will be able to: Analyse the narrative and stylistic codes and conventions of different film genres using examples	Unit 10-Film Production Planning for a film opening							Pupils will know: How to plan for a film opening Pupils will be able to: Produce material for a fictional film of a specified genre	Unit 10-Film Production Learning Aim B/C							Pupils will know: Post-production techniques to create a final production that is creative within the codes and conventions of a genre. Pupils will be able to: Produce material for a fictional film and apply post-production techniques to create a final production.	Re-sit prep/mop-up							Pupils will know: How to evaluate the success of their own film production. Pupils will be able to: Identify the use of genre codes and conventions used within their own film production. Evaluate the success of their own film production reflecting on their use of genre codes and convention.	Unit 10-Film Production Learning Aim A-Codes and Conventions							Pupils will know: Pupils will be able to:		